



INCENTIVE

2020

IDEA GROUP IGM - With passion, since 2005

IDEA Group IGM srl è attiva nel mercato promozionale da più di quindici anni. Sempre a stretto contatto con i responsabili Marketing ed Acquisti di importanti e riconosciute aziende Italiane ed Europee.

La nostra storia si basa sulla passione per il regalo come soluzione per ogni iniziativa di incentivazione, dedicata al trade e al cliente finale e per ogni operazione promozionale .

Abbiamo attraversato una decada carica di cambiamenti, influenze e immaginazione e **IDEA Group IGM srl** ha trovato le soluzioni per trasformare idee in *OGGETTI* .

IDEA Group IGM srl è specializzata in produzioni OEM, materiali POS e operazioni Incentive.

Riceviamo il tuo brief, le tue indicazioni, i tuoi progetti e li trasformiamo in prodotti concreti.

IDEA Group IGM srl è sensibile alle condizioni dei lavoratori nell' ambiente di lavoro.

I prodotti che Vi proponiamo sono sempre certificati secondo le normative vigenti

La nostra proposta **INCENTIVE** cerca di portare una ventata di aria fresca, se cerchi una porta per uscire dalla routine, considera la possibilità di contattarci.

Vogliamo essere riconosciuti per il nostro spunto originale e vogliamo che i nostri clienti possano usare i nostri strumenti per differenziarsi.

Non esitare a contattarci se hai domande o hai bisogno di assistenza.

IDEA Group IGM srl has more than fifteen years of *experience*, arm in arm with the marketing departments of the largest Italian and European Brands companies.

Our history is based on the *passion* for the gift as a *solution* for all kinds of incentive promotion.

Passing through the last amazing decade, full of changes, pulses and imagination, **IDEA Group IGM srl** *has find the way to make the ideas real, transforming them in ITEMS* .

IDEA Group IGM srl is specialized in **OEM, POS** production and **Incentive Promotions**.

We take your *brief, indications, projects* and *ideas* and **we transform them into concrete products**.

IDEA Group IGM srl is sensitive to the *employers* conditions.

The products we offer are always certified according to current regulations

Our **INCENTIVE** proposal tries to bring a breath of fresh air, if you are looking for a door to get out of the routine, consider contacting us.

We want to be recognized for our original inspiration and we want our customers to use our tools to differentiate themselves.

Don't hesitate to contact our well trained employees if you have questions or need assistance.



Ever present at campsites, festivals and seaside towns across the UK, the **Volkswagen camper** is an icon of British summertime. Our talented UK design team have taken VW's instantly recognisable brand and created a huge selection of unique branded products.

From a 1:1 scale replica tent of the original T1 camper, to sleeping bags, chairs and rugs; the range has everything that a Volkswagen fan could wish for.

Feeling adventurous? The shared instincts of UB and Volkswagen have combined to shape its latest collaborative clothing range.

Including design cues from the world's largest car brand and iconic influences from the unmistakable VW Campervan and Beetle; men, women and children can create an outfit inspired by their desire to go and discover something new.



KalaMitica®

MAGNETIC SYSTEM

Starting from a problem thinking about the solution.
This is how **KalaMitica** was born!

The problem: "Where can plants that purify indoor air be placed in the kitchen and bathroom?"

The solution: "In those environments there are no horizontal surfaces available; therefore we create the space vertically!"

Here is the spirit that we want to share with you, to create useful, simple to use and 100% Made in Italy products.

The value for us is man and his ideas!

Being creative makes harmony grow.

We love to see how an intuition turns into a product!

Ideas, studies, drawings, difficulties and many mistakes are part of the game.



AMORIM CORK

Amorim is the world's largest cork producer and one of the most dynamic Portuguese multinationals.

In almost 150 years of undisputed leadership in the industry, the company has distinguished itself by its quality, innovation, excellence and vision.

It has introduced cork to the world and made cork global. It has understood the endless potential of cork and created, unlike any other, enormous added value to an exceptional material.



EGG Electronics is a Portuguese Tech Startup located in Lisbon.

With its products the company aims at making the daily experience of charging electric devices and gadgets a lot easier and more natural.





Caleffi, La Casa Dei Sogni - From the bedroom to the bathroom, up to the children's room and the kitchen space, Caleffi expresses a new, casual and unconventional way of living the home and free time.

Founded in Viadana in 1962 by Camillo Caleffi, the company today represents an excellence of Made in Italy in the world of Home Fashion and a point of reference for all the best linen stores.

Attention to detail, precious materials and refined design make Caleffi the best interpreter of the concept of contemporary elegance in the creation of home textile products which, rather than objects, can be considered true lifestyle expressions.



The logo for Tescoma, featuring the brand name in a white, italicized, sans-serif font on a red rectangular background.

If we were to explain who we are, we would use the slogan that distinguishes us: passion in the kitchen! We are a company that has made research and innovation its inspiring principles, to provide you with the most complete range of household and kitchen utensils you could wish for.

In **Tescoma** we are big fans of "home made", even better if with fresh seasonal ingredients and zero km. Moreover, in a country like ours, which offers a great variety of quality raw materials all year round, how can you resist the temptation to prepare a genuine dish, made with your own hands? Just open the pantry and leave room for creativity ... the right utensils, the perfect ones to inspire you and those that simplify your life in the kitchen, we give them to you!





Bialetti Industrie operates in the production and marketing of products aimed at Houseware and, in particular, with the Bialetti brand in the market for coffee preparation products such as traditional coffee makers, electric coffee makers, electric espresso coffee machines, a line of coffee in capsules.

The brand is also dedicated to the production of top of the range cooking tools and pastry accessories. The Aeternum, Rondine and CEM brands, on the other hand, are aimed at the segment of cooking tools and kitchen accessories.





The **BEPER** brand is an Italian brand that boasts a history of over 20 years.

Conceived within the walls of Verona, the brand was conceived with the aim of creating objects for the home capable of simplifying everyday life and reflecting the Italian cultural heritage of which it is the result of the design of its creations.

Over time, the brand has become one of the most recognized and appreciated brands in the world of small appliances.





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For 70 years **Guardini** has been a leader in the production of baking molds; a brand from Volpiano (TURIN, ITALY) known all over the world, which has written its history with passion, artisan talent transformed into production capacity, creative ingenuity, continuous research and experimentation.





De' Longhi S.p.a. is an Italian company that operates in the sector of air conditioning, heating and products for cooking, cleaning, preparing coffee and ironing. It is based in Treviso.





Lavorwash is a leading global manufacturer of high-tech cleaning systems for small and large surfaces, both internal and external.

Lavorwash was born in 1975; its business has progressively developed and the current structure has over 350 employees.

Lavorwash produces more than two hundred different models of products for both hobby and professional use. It offers diversified and specialized solutions for the hygienic needs of environments, systems, indoor / outdoor surfaces and for hobby and professional use. It is present on the international market with a wide and complete range of high-pressure cleaners, vacuum cleaners, washer-dryers, sweepers, steam surface washers, suitable for all applications, from professional ones with medium-large size machines, to hobby ones, with small-sized machines.





Ardes was born in Milan in 1962, specializing in the production of electric cookers. In 1992 the company moved to the Seriana Valley (Bergamo) and became part of the Scame group, expanding the range of products made in Italy.

Over the years, products such as the electric cauldron, the Sole Mio heat storage heaters, the electric and gas stoves, the bed warmers and the range of hot steam humidifiers were born.





Founded in Vicenza in 1974 by the Moretto family, **LAICA** is an all-Italian company specializing in the production of small household appliances for the health and well-being of the person and water treatment equipment.

The company's success is based on dedication to high quality, safety and product design, with the aim of improving the well-being of consumers.





“Make your world a better place and yourself a happier person.” This is how, since 1927, the underlying philosophy of the German manufacturer Koziol, which has made the world not only a more colorful place, but also a more cheerful one.

Working both with his internal Werksdesign team and with important designers and universities from all over the world, Koziol combines art with high technology, with legendary icons of design such as the collection of Aroma mugs created with Matteo Thun or the colorful shopping bags Pockets of the famous architect Alessandro Mendini. Duration is the key word for understanding Koziol.

For over 80 years each item has been entirely produced in one place, in Germany, the Odenwald forest, which houses the Koziol factory. Quality and sustainable development are therefore guaranteed - just one more reason to smile.



Ariete

Founded in 1964, **Ariete** is located in the heart of Tuscany, which has always been a fertile land of creativity and brilliant intuitions.

Innovation and "design" are the keys to the company's success. In fact, great resources are invested in the Research and Development sectors, in production technologies and in the Study and Design Center, with the aim of always looking ahead and finding new answers to the changing needs of the consumer.





The company's history begins forty-six years ago with the "phenomenon" of **Snips** scissors.

A product name so strong and lucky that it later became the name of the company itself.

Thanks to the foresight of Giuseppe Piacenza who in 1973 discovered the product in New Zealand, acquired its worldwide exclusivity, produced it with the Snips brand, sold over 10 million copies only in Italy, and then distributed it all over the world.

Functionality, practicality, quality, design, safety and low cost were the factors of such success.

The Snips scissors were able to really cut everything, even thin metals but, for a particular conformation of the blades, they did not cut the fingers.



Brandani Gift Group is a company with great traditions where experience, constant attention to new trends, good taste, knowledge of the market, have created a varied range of gift and household items, in the name of refinement and innovation.

The Italian Style is recognizable throughout the catalog, derives from the deep attachment to the Tuscan land and is appreciated by an elite clientele all over the world.

The company has an updated and easy-to-consult website, it also offers meticulous assistance to the final consumer, to guarantee a product and an always punctual and impeccable service.





As a young boy, Giovanni **Roncato** helped his father Antonio, who had been working in the luggage sector since the 1940s, quickly learning and successfully meeting, as a pioneer, the requirements of future travellers.

Later, in the 1970s, Valigeria Roncato S.p.A. was established by Giovanni Roncato, who is the company's co-founder and current president.

When an assembly line was set up, the first in Europe in this sector, this marked an important turning point for Valigeria Roncato, positioning the company as a leading world producer of attaché cases at the time.





When Jesse Shwayder founded **Samsonite** in 1910, travel was reserved for an elite.

Traveling around the world was a unique experience: the charm of exotic destinations, the new stimulating means of transport, the exclusive personal service and the elegance with which personal belongings were transported.

The Samsonite brand, pioneer of travel, today draws on a tradition of experience and originality, creating superlative solutions for travel.

The family business soon became the world's leading luggage company with several important brands.





The story of the **Masciaghi** Brothers is a typically Italian one.

When Masciaghi was born in 1967, it is a small de facto company, an artisan company that occupies a covered area of 500 square meters in the municipality of Monza. Travel bicycles are manufactured and sold there and the employees themselves are employed. founders.

Seven years later, in 1974, thanks to a considerable expansion, the Masciaghi brothers are "forced" to look for a new home: the company, meanwhile transformed into Srl, thus moved to Cavenago Brianza in a covered area of about 9000 square meters.





We can define **Cacoon** as a suspended living space, the new hanging chair, an innovative concept of relaxation and of absolute pleasure.

It can be transformed into a shelter, a refuge, a hammock, a chair garden suspended or in any other object created from your imagination, both indoors and outdoors.

It is an element of relaxation after work commitments and fun on the weekends.



Nodis is an Italian company specialized in the production and distribution of innovative telephony products, audio - video accessories.

For years it has represented the link between the major vendors and the large customers of the distribution chain, thanks to the high professionalism and specialization: qualities that make Nodis Italia a competent and qualified partner in large-scale distribution and GDS, able to provide interesting services and added value.

The deep knowledge of the market and a dynamic internal R&D division push Nodis Italia towards continuous and stimulating challenges in the design and production of unique products for innovation, design, reliability and competitiveness.





The **Trevi** brand was born in Italy in 1976, precisely in Rimini in Emilia Romagna, from a group of friends who, driven by a strong passion for technology, decided to found a small local company, aimed at becoming over the years, a reference point in the Italian electronics market.

With the strength of the passion that shared them, and which has marked the company's growth, Trevi currently can boast a strong presence in the Italian and European hi-tech market and a high distribution of its products throughout the national territory.





Three simple words that describe our products, our company, our culture ..., our future.

As a global supplier and industry leader in navigation products, we are committed to creating superior quality products for the automotive, aviation, boating, outdoor and sports industries, which are an essential part of our customers' lives. .

Our "vertical integration" business model manages all the design, production, marketing and warehouse processes, thus allowing us to maintain control over deadlines, quality and service. Our intuitive products are coveted not only for attractive design, high quality and superior value, but also because they are equipped with innovative functions that improve the lives of our customers.

More than 14,500 employees work in **Garmin's** 65 offices around the world.





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