



AGENCY IDENTITY

- OEM Specialist -



IDEA GROUP

international gift manufacturing

IDEA GROUP IGM Srl *since 2005*

IDEA Group IGM srl is an Italian marketing agency focus on the **product**.

IDEA Group IGM srl (Padova - Italy)

Thirteen years of experience with the Italian and European marketing departments of the biggest Brands

IDEA Group IGM srl / ENTER Product Limited (Ningbo – China)

Sixteen years of experience with the Chinese factories

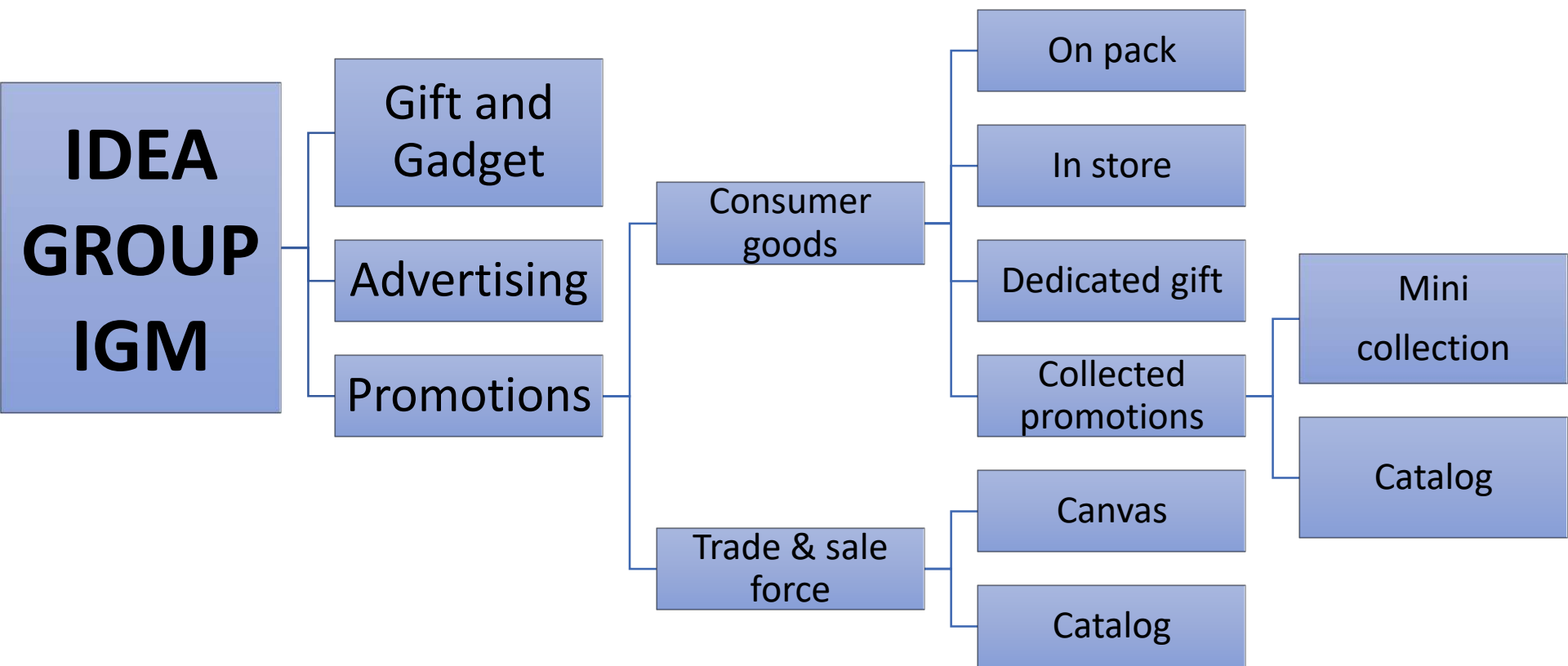
Our history is based on the passion for the gift as solution for all kinds of incentive promotion. Passing through the last amazing decade, full of changes, pulses, imagination, **IDEA Group IGM srl** have find the way to make the ideas real, transforming them in ITEMS.

IDEA Group IGM srl is specialized in OEM and POS production.
We take your brief, indication, projects and ideas.
We offer you the possibility to choose your solution between ours.

IDEA Group IGM srl have strong join ventures with many factories in China and in Europe.
Loyal suppliers can ensure the best service, best production timing and a perfect sampling service.

IDEA Group IGM srl is sensitive to the employer condition. We always take in consideration the respect of the international regulation on the working conditions for employers in factories.

WHO WE ARE



HOW WE WORK



QQ Business Idea (€)

Quick and qualitative production



Production and Delivery Timing

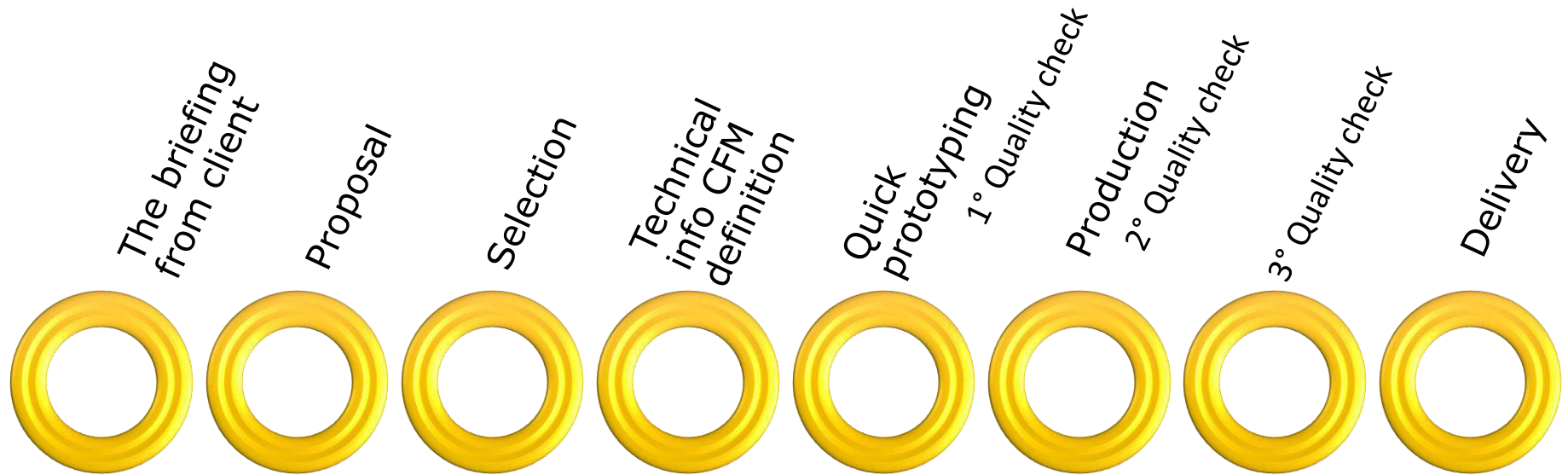
- Delivery time for Chinese production is about 90 days.
- Our shipper partner is DSV that guarantees the international delivery in the fastest way.

Safety: 360°

- We are member of **SEDEX**: the Supplier Ethical Data Exchange.
- All of our items are certificated with CE, Rohs, EN71 and non-phthalate and 2009/48/CE or according to the actual EU regulation.

HOW WE WORK

The Idea Process



HOW WE WORK

Integrated design Idea service

We can provide you our creative ideas, our experiences about finding the right solution for your products.

The creative services provided are:

- Graphic support
- Quick sketch proposals
- 3D modeling support
- 2D executive drawing
- Color Finish Material definition
- Communication input



HOW WE WORK

Led Light Label Display Schlumberger Wein



WHAT WE DO – case history

Ristop On Pack Product
Pack Your Gift With The Anti-theft Pvc Blister
Made On Your Bottle On The Gift Shape



WHAT WE DO – case history



Eco Friendly PU Dress For Bottles

Distilleria Bonaventura Maschio S.R.L.



WHAT WE DO – case history



Grappa Frattina
Coffee Cup
(Averna SPA)



Diesel
Oriental
Dinner Set
(Diesel SPA)



Maserati
Asthay
(Maserati SPA)



Activia
Fruit Plate
(Danone SPA)

WHAT WE DO – case history

Deformed Porcelain Plate
Nat Food Spa



Mug Carnini
Upi Srl For Parmalat



Cup And Spoon Set
Balocco Spa



WHAT WE DO – case history

Set Cup And Tea Pot Twinings



WHAT WE DO – case history

Sugar Holder ESSSE Caffè Esse Caffè SPA



Sugar Holder ESSSE Caffè Esse Caffè SPA



WHAT WE DO – case history

Napkin Dispenser Cacaolat



Napkin Dispenser Montenegro/Vecchia Romagna



WHAT WE DO – case history

Wood And Velvet Boxes Twinings



WHAT WE DO – case history

Apron Lavazza Spa



Apron Lazzaroni



WHAT WE DO – case history



Power Bank With Pvc Shell
Any Shape And Color



WHAT WE DO – case history

Sunlounges Aversa



Sunlounges Mec3



WHAT WE DO – case history

Card Holders



Rosso Antico



Alterego



Campari

WHAT WE DO – case history

Sunglasses Stilnovo

Banfi Spa



WHAT WE DO – case history

Sunglasses Luxardo



Sunglasses Hammer



WHAT WE DO – case history

Cap and Sunglasses

Montenegro SRL



WHAT WE DO – case history

Fedora La Pettegola Banfi



WHAT WE DO – case history



Tin Box Olos
Alfaparf Spa

Tin Box Yamamay Brazil
Yamamay China



WHAT WE DO – case history

Bracelets Bee Bad



WHAT WE DO – case history



Montenegro



Ceci



Calzedonia



WHAT WE DO – case history

Wine Trolley Banfi



Holiday Bag Banfi

WHAT WE DO – case history

Shopper Canvas Lavazza SPA



Back Pack Stil Novo



WHAT WE DO – case history

Kraft paper BANFI



Kraft paper La Gazza Ladra



WHAT WE DO – case history

Non Woven Bag Bahlsen



Non Woven Bag Yakult



WHAT WE DO – case history

Neon Silicon Pochette
Pettenon Cosmetics SPA



Silicon Coin Holder
Pettenon Cosmetics SPA



WHAT WE DO – case history

Nail Polisher Rosso Antico



Lip Balm UV Reactive Fratelli Branca SPA



WHAT WE DO – case history

Keyring
Distelleria
Bonavenutura
Maschio
– The
Barmaster



Keyring Alterego



Keyring Bata



Keyring Dietorelle

Keyring Luxardo



WHAT WE DO – case history

Marella Post It Note Maxmara Spa



Spoon Shape Post It Note Nat Food Srl



5 Post It Wrigley Spa



WHAT WE DO – case history

Pencils Galatine



WHAT WE DO – case history

T Shirts Aw Lab



T Shirts
Amaro Montenegro



T Shirts Schlumberger



T Shirts Bee Bad

WHAT WE DO – case history



WHO CHOSEN US

IDEA Group IGM SRL

Via G.Pullè 17/19

35136 Padova ITALY

PI: 02404300309

Phone: 0039 049 5914153

Fax: 0039 049 5914153

Email: gg@ideagroupigm.com
info@ideagroupigm.com
office@ideagroupigm.com

Web site: www.ideagroupigm.com

FIND US ON:



HOW TO CONTACT US



Thank you!



IDEA GROUP

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